



## Spring 2008 Advertising Rates & Contract

Plastic Antinomy Magazine is focused on bringing regional and national attention to the visual arts of San Francisco and its sister city of Oakland. Through our print and online magazines, we will fill a critical void and provide focus and coherence to our vital and diverse arts scenes. We are dedicated to educating the public about the visual arts surrounding them in order to help them develop a deeper understanding and respect for the arts and to help our region's arts and artists continue to develop. With dialogue comes growth. We will provide the forum.

### EDITORIAL PROFILE:

Plastic Antinomy is an informative, opinionated, smartly passionate arts magazine and website which will offer distribution of a quarterly 42+ page publication to over 4,000 artists and art lovers in the San Francisco Bay Area and beyond. Content will include interviews, articles, spotlights, critique, editorials, columns and listings of venues and upcoming shows.

### DISPLAY ADVERTISING RATES:

		(w)	x	(l)	
1/4 page	\$225.	4"	x	3.5"	
1/2 page (horizontal)	\$400.	8.5"	x	3.5"(h)	
1/2 page (vertical)	\$400.	4"	x	7.5"(v)	
Full Page	\$650.	9.5"	x	8.5"	
Inside Front Cover	\$825.	9.5"	x	8.5"	1/4" bleed on all sides.
Inside Back Cover	\$750.	9.5"	x	8.5"	1/4" bleed on all sides.

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

Purchased Advertisement Size:

Amount Paid:

### ADVERTISING DEADLINE

Advertisement contract should be signed and materials must be delivered to Plastic Antinomy by January 22nd, 2008.

### CONTRACT RESPONSIBILITY

All Advertisers assume full responsibility to e-mail, mail or phone all copy and copy changes in by each deadline date. Advertisers are responsible for creating their own ad within the stipulations of the Plastic Antinomy ad rate sheet. If you have paid for your ad but your ad has not been received by the deadline, a basic black & white ad with your business name and contact info will be printed. All ads must be camera ready, at least 300 DPI and CMYK. Please provide a proof.

*Plastic Antinomy* reserves the right to reject any advertisement for any reason.

signature...

date...